

**To:** Dewell, Dan CIV[Dan.Dewell@uscg.mil]; Williams, Jennifer F CAPT[Jennifer.F.Williams@uscg.mil]; Crossland, Mark@Wildlife[Mark.Crossland@wildlife.ca.gov]; pdhodgins@paalp.com[pdhodgins@paalp.com]; rtroy@sbcoem.org[rtroy@sbcoem.org]; Waldon, MARGARET[Waldon.Margaret@epa.gov]; rpandersen@paalp.com[rpandersen@paalp.com]  
**Cc:** Colclough, William PA1[William.R.Colclough@uscg.mil]; Dixon, Anna K LT[Anna.K.Dixon@uscg.mil]; bleone@paalp.com[bleone@paalp.com]; Fricke, Mary@Wildlife[Mary.Fricke@wildlife.ca.gov]; sklein@sbcphd.org[sklein@sbcphd.org]; McClain-Vanderpool, Lisa[McClain-Vanderpool.Lisa@epa.gov]  
**From:** Retallack, Alexia@Wildlife  
**Sent:** Fri 7/17/2015 4:16:07 PM  
**Subject:** RE: Clips / Refugio Opens - 98% - Sampling / UC

Thanks Dan!  
Good work with KSBY.

Alexia Retallack  
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Every Californian should conserve water. Find out how at:

SaveOurWater.com · Drought.CA.gov

-----Original Message-----

From: Dewell, Dan CIV [mailto:Dan.Dewell@uscg.mil]  
Sent: Friday, July 17, 2015 8:39 AM  
To: Williams, Jennifer F CAPT; Crossland, Mark@Wildlife; pdhodgins@paalp.com; rtroy@sbcoem.org; waldon.margaret@epa.gov; rpandersen@paalp.com  
Cc: Colclough, William PA1; Dixon, Anna K LT; bleone@paalp.com; Retallack, Alexia@Wildlife; Fricke, Mary@Wildlife; sklein@sbcphd.org; mcclain-vanderpool.lisa@epa.gov  
Subject: Clips / Refugio Opens - 98% - Sampling / UC

UC/ALL:

FYI, some additional clips. AP did run a slightly longer version of their story (included in web/print links below), but it does not include info on sampling -- again, probably because it's too much technical detail for a national story and/or the 1-in-44 ratio aligns so closely with the overall cleanup progress. Noticed a few more international outlets running the longer AP story, and some specialty/trade media clips (Canadian outlets, and Condé Nast Traveler linked to a New York Times travel column story about beach status and access in the cleanup area).

Local coverage largely matches the AP/national stories, however a couple of local broadcast outlets did mention sampling results, links to those reports below. KSBY web site and broadcast report from this morning misstated the sampling occurring in four counties as samples taken at "four beaches." I called the newsroom to clarify...44 samples from 36 beaches across four counties. They edited the website to simply state: "Crews sampled beaches from Santa Barbara County to Orange County. Only one sample, from Varas Beach in Santa Barbara County, was related to May's oil spill."

KSBY

<http://www.ksby.com/story/29569784/oil-spill-cleanup-now-98-complete-refugio-set-to-reopen-friday>

LOCAL BROADCAST LINK

<http://mms.tveyes.com/NetReport.aspx?ReportHash=c1ce6c8c0b92246d7d25014ce7ac15ca>

#### WEB/PRINT LINKS

Morning News: London's Newest Summer Attraction <

<http://service.meltwaternews.com/mnews/redirect.html?docId=4165779420&userId=2651971&cId=110382&type=1&s=177978&url=http%3A%2F%2Fwww.cntraveler.com%2Fstories%2F2015-07-17%2Fmorning-news-londons-newest-summer-attraction>

Condé Nast Traveler | 07/17/15 09:12

...optional at set times during the summer. (The Telegraph) The Refugio State Beach, one of two major beaches closed near Santa Barbara since a...

Final beach fouled by oil spill reopens in California <

[http://service.meltwaternews.com/mnews/redirect.html?docId=4165743862&userId=2651971&cId=110382&type=1&s=98757&url=http%3A%2F%2Fwww.maysville-online.com%2Fnews%2Fnational%2Ffinal-beach-fouled-by-oil-spill-reopens-in-california%2Farticle\\_644529c1-7766-5bd1-a3d6-bd9d9c45a45f.html](http://service.meltwaternews.com/mnews/redirect.html?docId=4165743862&userId=2651971&cId=110382&type=1&s=98757&url=http%3A%2F%2Fwww.maysville-online.com%2Fnews%2Fnational%2Ffinal-beach-fouled-by-oil-spill-reopens-in-california%2Farticle_644529c1-7766-5bd1-a3d6-bd9d9c45a45f.html)  
The Ledger Independent | 07/17/15 08:52

Final beach fouled by oil spill reopens in California SANTA BARBARA, Calif. (AP) A California beach fouled by an enormous oil spill nearly two...

Pipeline Spill Cleanup Near Santa Barbara Nears Completion <

<http://service.meltwaternews.com/mnews/redirect.html?docId=4164636992&userId=2651971&cId=110382&type=1&s=82102&url=http%3A%2F%2Fkstp.com%2Farticle%2Fstories%2FS3854256.shtml>

KSTP TV | 07/16/15 21:31

...Cleanup Near Santa Barbara Nears Completion Nearly two months after an oil pipeline break fouled beaches near Santa Barbara, California, the...

Dan Dewell

PIO

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USCG Public Affairs

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